Key initiatives for Rotherham

Topic	Place in the
Торго	strategy
Connectivity along the Lower Don Valley will be strengthened by Bus Rapid Transit, serving Rotherham's vibrant town centre. In Waverley and the Advanced Manufacturing Park we will demonstrate the principle of prioritising development adjacent to high-quality public transport corridors.	Our Vision (p9 fig 2.2)
Better integration of the labour markets of Sheffield and Rotherham by improving connections between the two centres. Some limitations of current connectivity between the centres of Barnsley, Rotherham and Doncaster present an additional obstacle to SCR realising its full economic potential. Access to the growing opportunities in the Dearne Valley is also limited from all these centres, and is critical for the re-branding of the area as a role model of sustainable economic recovery.	Supporting Economic Growth Policy B (p51 4.60- 4.61)
We will pursue the proposal for a "tram-train" scheme between Sheffield and Rotherham.	Supporting Economic Growth Policy F (p52 4.65)
We will examine proposals to improve connectivity between Barnsley, Rotherham and Doncaster and to provide better access to the Dearne Valley. These proposals are still to be developed in detail.	Supporting Economic Growth Policy F (p52 4.66)
Bus Rapid Transit (BRT) 'South'. The scheme will link Waverley to Rotherham and Sheffield and include a Park and Ride facility.	Supporting Economic Growth Policy G (p54 4.78)
BRT 'North'. The scheme will connect development sites in the Lower Don Valley with the centres of Rotherham and Sheffield.	Supporting Economic Growth Policy G (p54 4.78)
Waverley link road. This is a new connection to link the Advanced Manufacturing Park and surrounding area to Sheffield and Rotherham centres and the M1.	Supporting Economic Growth Policy G (p54 4.78)
The A57 scheme in Rotherham. This will provide access to the M1 junction 31. It is important for safety reasons and for the continued regeneration of the former Dinnington Colliery site.	Supporting Economic Growth Policy G (p54 4.78)
We will continue to work with partners and with the public to design improvements to streetscape and the urban environment. Key examples include improving accessibility and streetscape between the railway station and town centre in Rotherham, and promoting a more vibrant environment through encouraging retail.	Supporting Economic Growth Policy H (p57 4.86)
Improve the bus offer by developing voluntary agreements with operators or, in Sheffield and South Rotherham, through the possible introduction of a Quality Contract Scheme.	Enhancing Social Inclusion and Health Policy N (p75 5.48)
In areas such as the Dearne Valley we will support local initiatives to deliver a low-carbon environment, closely linked with the provision and maintenance of infrastructure for the use of pedestrians and cyclists.	Reducing Emissions Policy S (p80 6.28)
We note the importance of monitoring noise pollution across SCR and taking actions to mitigate it, where any noise issue is identified. Such action is already being taken in a number of locations in SCR, such as Bawtry Road in Wickersley, Rotherham.	Reducing Emissions Policy V (p80 6.51)